

# MINI ICONS 2026 ONLINE

## Full Terms and Conditions

MEDSPA S.r.l. a company incorporated in Italy with its registered office in Corso Sempione, 17 – Milan, Italy (Tax Code IT0322950061) and their merchant of records US Direct E-Commerce Ltd t/a eShopWorld, a company registered in Ireland (company no. 479237) with registered office at South Block, The Concourse Building, 110-115 Airside Business Park, Swords, County Dublin, Ireland (together the “**Promoters**”), jointly sponsor and administer the “**MINI ICONS 2026 ONLINE**” gift with purchase promotion (the “**Promotion**”). Participation constitutes full acceptance of these Terms & Conditions, available at [miamo.com](https://www.miamo.com).

### **Art. 1 – Nature of the Promotion**

This Promotion is a gift with purchase (whereby eligible participants who fulfil the purchase conditions set out in these Terms & Conditions are entitled to receive a free gift. No prize draw, lottery or game of chance element is involved. The gift is available to all qualifying participants, subject to availability.

### **Art. 4 – Promotion Period**

The Promotion runs from **25 May 2026** to **15 July 2026** (inclusive) (the “Promotion Period”). Purchases made outside this period do not qualify.

### **Art. 5 – Eligible Participants**

The Promotion is open to final consumers who are residents or domiciled in a country served by the Miamo e-commerce platform in **the European Union\* (excluding Italy), the United Kingdom, and Switzerland**, provided that a qualifying purchase is made on [www.miamo.com](https://www.miamo.com) with delivery to one of the eligible territories during the Promotion Period.

*\* Consumers resident or domiciled in **Italy** are excluded from this Promotion, as a separate promotion governed by applicable Italian law is available to them.*

### **Art. 6 – Promotional Products**

The Promotion applies to the following MIAMO® products in the Mini Icons range (each referred to as a “**Mini Icon**” and collectively as “**Mini Icons di MIAMO®**”):

- Pigment Control Advanced Serum di MIAMO® – 10 ml format;
- Multi-Peptide 20% Lifting Serum di MIAMO® – 10 ml format;
- Vitamin Blend 15% Recovery Serum di MIAMO® – 10 ml format;
- Nourish 3-Biotic Rich Serum di MIAMO® – 10 ml format;
- GF5-Glutathione AOX Boost Serum di MIAMO® – 10 ml format;
- Hyaluronic 14+ Fusion Serum di MIAMO® – 10 ml format;
- Oil Free Gel Ultra Mattifier di MIAMO® – 10 ml format;
- Age Reverse Glow Primer Serum di MIAMO® – 10 ml format;
- Collagen Boost Intense Serum di MIAMO® – 10 ml format;
- Essential Lipids Serum di MIAMO® – 10 ml format.

## **Art. 7 – Promotion Mechanics**

During the Promotion Period, customers who purchase **any 2 (two) Mini Icons di MIAMO®** (as listed in Art. 6) in a single transaction on [www.miamo.com](http://www.miamo.com) will be eligible to receive the gift described in Art. 8.

A purchase is required to participate. The offer cannot be combined with other ongoing promotional offers. Purchases of items already subject to a discount or sale price do not qualify unless otherwise stated.

## **Art. 8 – The Gift**

**1 (one) Miamo Airlines Passport Holder**, with a unit retail value of **€12.00 (VAT included)**.

The gift will be dispatched to eligible participants together with their purchased order, to the delivery address provided at the time of purchase. No alternative gift, cash equivalent, or exchange is available.

## **Art. 9 – Availability**

The gifts are available whilst stocks last. A reasonable forecast of likely demand has been made; however, in the event of unforeseen circumstances, the Promoters reserve the right to substitute the gift with an alternative of equal or greater value.

## **Art. 10 – Liability**

The Promoters accept no responsibility for any damage, loss, or injury resulting from acceptance of the gift or participation in this Promotion, except where such loss arises as a result of the Promoters' negligence or fraud. Nothing in these Terms & Conditions shall exclude or limit the Promoters' liability for death or personal injury caused by their negligence, or for any liability which cannot lawfully be excluded.

## **Art. 11 – Changes and Cancellation**

If for any reason the Promotion cannot run as planned (including but not limited to tampering, unauthorised intervention, fraud, technical failures, or any other cause beyond the Promoters' reasonable control which affects the administration, security, fairness, or integrity of the Promotion), the Promoters reserve the right to cancel, terminate, modify, or suspend the Promotion at their sole discretion, subject to any applicable legal requirements.

The Promoters reserve the right to amend these Terms & Conditions in the event of unforeseen circumstances, without prejudice to the rights already acquired by participants. Any amendments will be communicated through the same channels used to publish these Terms & Conditions.

## **Art. 12 – Governing Law**

These Terms & Conditions shall be governed by and interpreted in accordance with Irish law. Any disputes arising in connection with this Promotion shall be subject to the exclusive jurisdiction of the Irish courts.

## **Art. 13 – General**

The Promoters' decision on all administrative matters relating to this Promotion is final. No correspondence will be entered into. By participating in this Promotion, participants are deemed to have read, understood, and accepted these Terms & Conditions in full.

These Terms & Conditions are available at [www.miamo.com](http://www.miamo.com).

**Promoters:** MEDSPA S.r.l., Corso Sempione, 17 – Milan, Italy | US Direct E-Commerce Ltd t/a eShopWorld, South Block, The Concourse Building, 110-115 Airside Business Park, Swords, County Dublin, Ireland. For any inquiries regarding this Promotion or these Terms and Conditions, please contact [customerservice@medspa.it](mailto:customerservice@medspa.it).